Encore

Siding



Life happens here.™

CertainTeed SAINT-GOBAIN





Choose great looks that last.

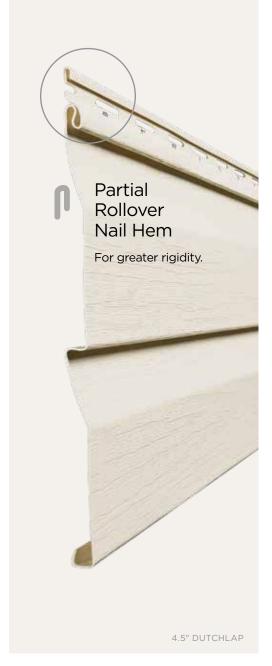
3 styles. 15 colors. Encore™ clapboard and dutchlap siding, with its attractive woodgrain texture, has features that allow for precise installation on your home. Designed to stay beautiful with very little effort, Encore features fade-resistant colors, is very durable and offers exceptional value.



Siding: Encore Double 5" Clapboard in desert tan. Trim: Vinyl Carpentry and Restoration Millwork.



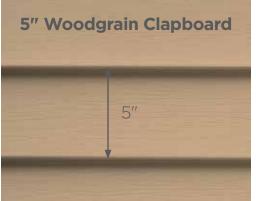


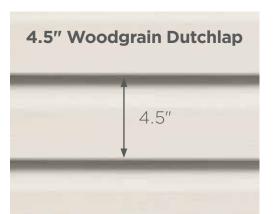


3 Styles. Great features.

Encore consists of traditional styles with European roots: Clapboard and Dutchlap. The Clapboard style is the most traditional and found in all parts of the United States. The Dutchlap style provides strong shadow lines and is highly popular in the Mid-Atlantic region.









15 Long-Lasting Colors



PermaCOLOR™ System assures color performance, resistance and durability. Utilizing the newest technology and state-of-the-art formulations, CertainTeed backs their vinyl siding with PermaCOLOR Lifetime Fade Protection.



Encore is better...



...for safety.

STUDfinder™ is an installation system with letters on the Encore panel nail hem to ensure proper nailing to wood studs, to protect you from unwanted dangers such as damaged pipes or wires, or exposed nails.







...for protection.

When installed with Encore siding, CertaWrap™ Weather Resistant Barrier is the added layer of protection against air and moisture damage.

...for peace of mind.



Warranty

Encore has a lifetime limited warranty.



Trusted Brand

CertainTeed siding is the brand preferred by building professionals and homeowners, from surveys conducted by national trade magazines. CertainTeed is an industry leader for over 100 years.



Sustainable

CertainTeed vinyl siding offers significantly lower environmental impact than other cladding options.†

*Based on life cycle assessment studies conducted through the National Institute of Standards and Technology (NIST)

We can help with your decisions.

What is your color and design comfort level?



NOVICE

You are not sure about colors and are not sure where to start.

ColorCoach™

Gives you a virtual swatchbook to get started.



Trim-It™

Creates distinction with a wide offering of accent and decorative trim products from both composite and vinyl product lines.



INTERMEDIATE

You understand color and enjoy experimenting with color combinations but aren't exactly sure which color direction you want to go.



Online

Mix and match colors and styles on a wide variety of pre-populated home styles to get ideas.



EXPERT

You already know what colors you want to use, but would like to see how the products available in your color theme will look together on your home.



DIY

Immediately begin designing by uploading a project picture and quickly mix and match products on your own project.



UI

Pro

Have a photo of your home professionally masked in a few days so you can



visualize in ColorView tool.

CertainTeed products are designed to work together and complement each other in color and style to give your home a beautiful finished look.





MainStreet™

Siding



Life happens here.™

CertainTeed SAINT-GOBAIN







Siding: MainStreet Double 5" Clapboard in pacific blue.

Trim: Vinyl Carpentry' & Restoration Millwork'.

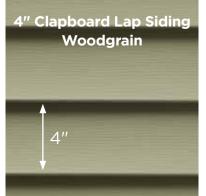




7 Styles. Great features.



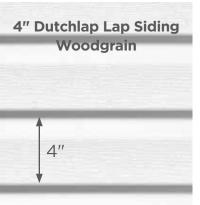




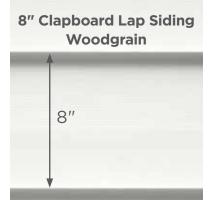




MainStreet consists of traditional styles with European roots: Clapboard, Beaded and Dutchlap. The Clapboard style is the most traditional and found in all parts of the United States. Beaded siding is very popular style for homes in the Southern Coastal regions. The Dutchlap style provides strong shadow lines and is highly popular in the Mid-Atlantic region.





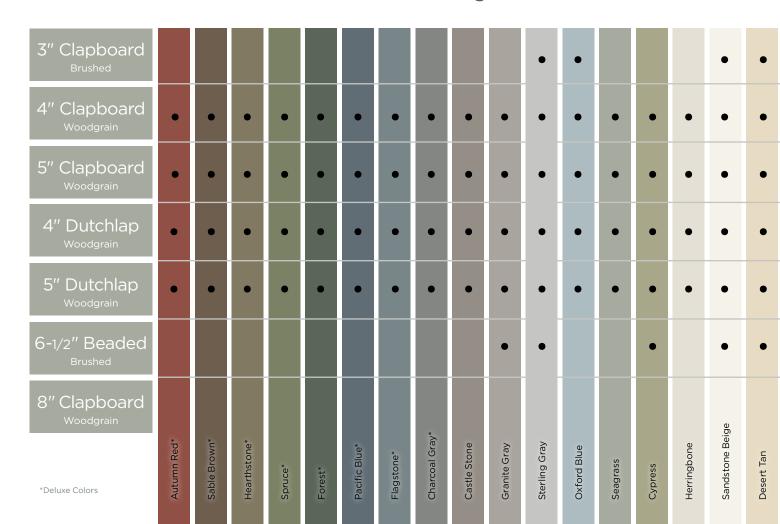




MainStreet is better...



...for color availability.



...for safety.

STUDfinder™ is an installation system with letters on the MainStreet's panel nail hem to ensure proper nailing to wood studs, to protect you from unwanted dangers such as damaged pipes or wires, or exposed nails.







...for protection.

When installed with MainStreet siding, CertaWrap™ Weather Resistant Barrier is the added layer of protection against air and moisture damage.

...for peace of mind.



Warranty

MainStreet has a lifetime limited warranty.



Trusted Brand

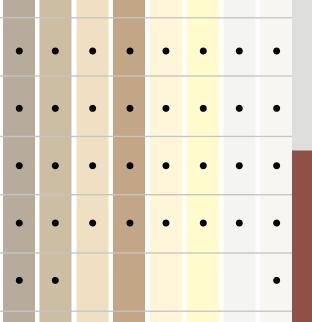
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Heritage Cream

Autumn Yellow

Colonial White

Savannah Wicker

-ight Maple

Natural Clay



Long-Lasting Colors

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COLOR VIEW COLOR SELECTOR

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Monogram®

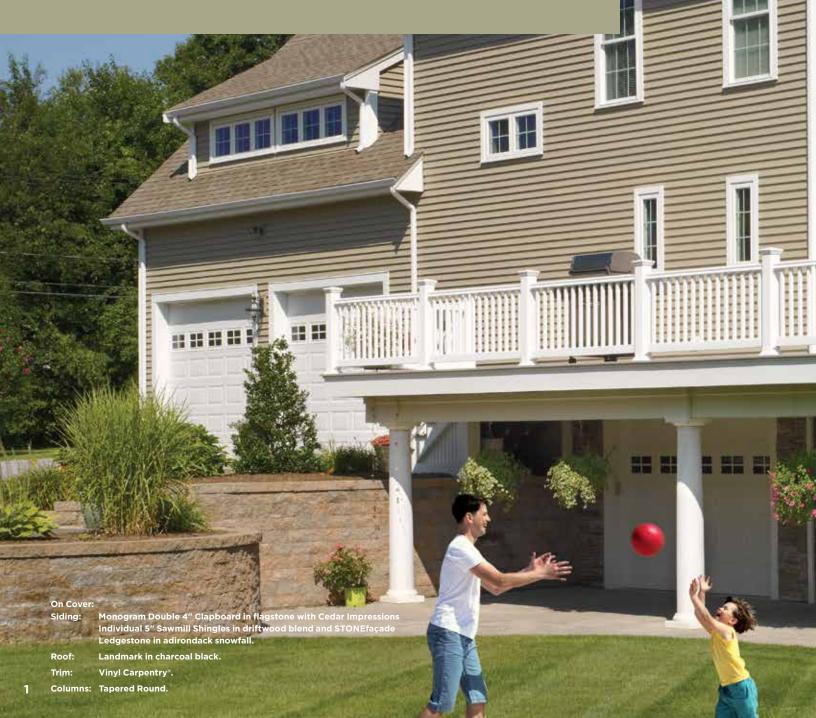


Life happens here.™

CertainTeed SAINT-GOBAIN



39 colors. 3 styles. Unlimited possibilities. As the setting for your life story, your home should reflect your family's lifestyle and personality. With the widest color spectrum in the vinyl siding industry, Monogram offers unparalleled versatility to design your home to your unique taste.





Installing vinyl siding is a smart investment, with **one of the highest returns** of any major home remodeling project when it's time to sell.

74.7%

Return on investment for vinyl siding

Source: *Remodeling* magazine 2020 Cost vs. Value Report

Invest in quality for a lifetime.

Not all vinyl siding is the same. A building industry leader for over 100 years, CertainTeed offers a lifetime limited warranty based on Monogram's many industry firsts – RigidForm™ technology for reinforced performance, PermaColor™ for lifetime fade protection, TrueTexture™ for natural woodgrain finish and STUDfinder™ for precision installation.



ifetime Limited Warranty



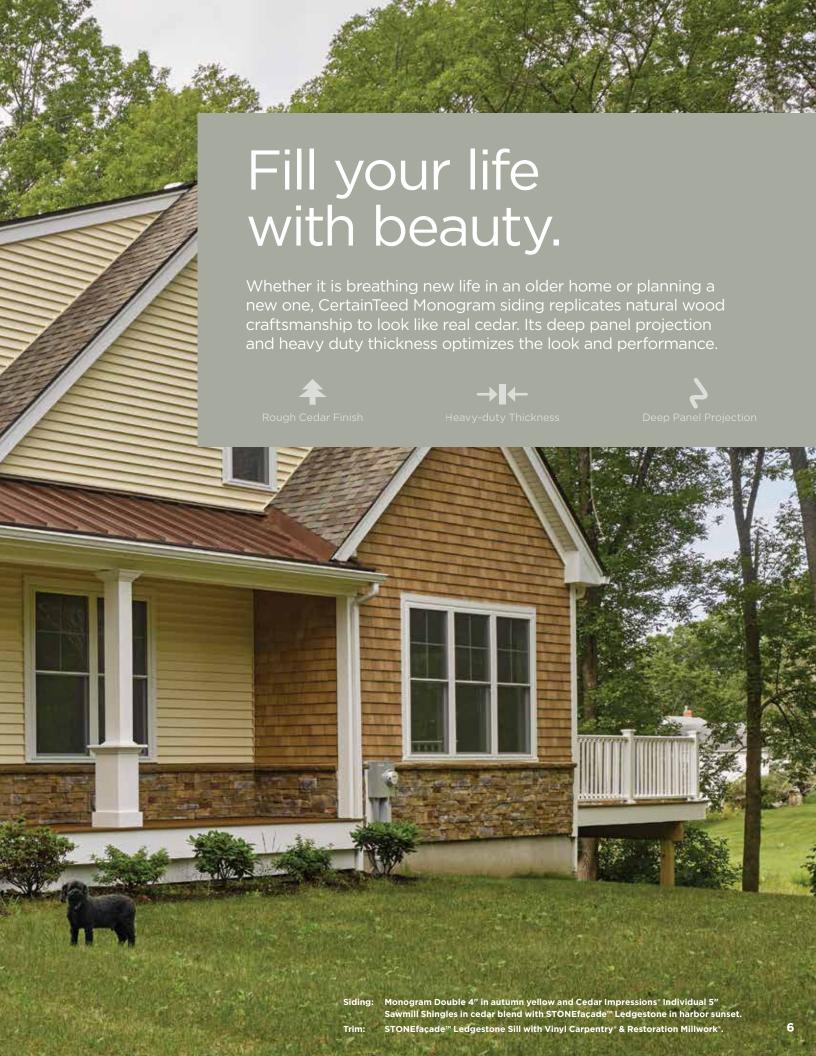
RigidForm™ Technology

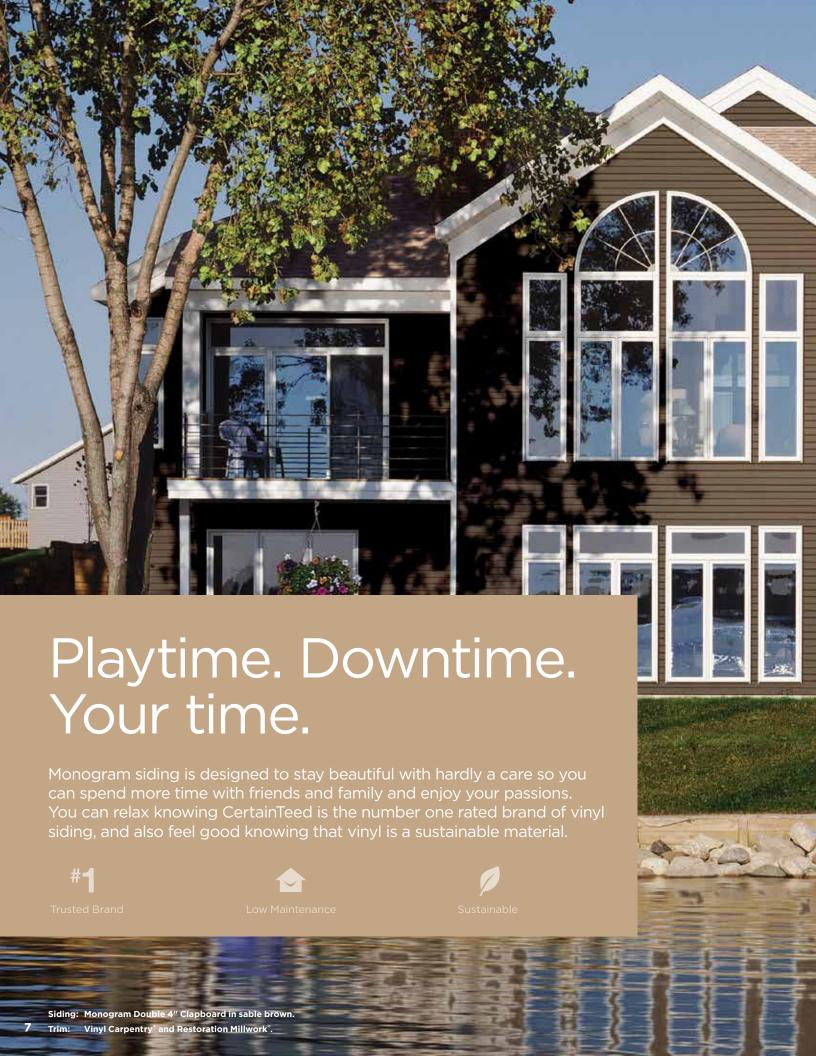


PermaColor™ Protection

















CertainTeed Monogram Colors

32

Spruce

7

39

Weathered Wood

solids

blends

coordinating trim colors

The Power of Color

Approximately 80% of what we absorb through the senses is visual, and color has the ability to distinctly influence our feelings and emotions in a unique way.

Interior color decisions are far easier than exterior color decisions

60%

consumers are highly confident in picking interior colors

40%

consumers are highly confident in picking exterior colors

When making exterior color decisions...

50% say "I trust my own visual instincts, my #1 influence."

40% say "Magazines, TV shows and design websites are one of my biggest influences."

10% say "Neighbors, contractors, architects and other sources are influences."

Today's intelligent homeowners

- Understand that colors must work with neighborhood style and architectural style of the home
- Want small "pops" of color to lend personality and exhibit their style
- Want color coordination with hardscapes and landscapes
- Want to stand out "tastefully"
- Seek a "cohesive character" for their home, but are often perplexed on how to achieve it

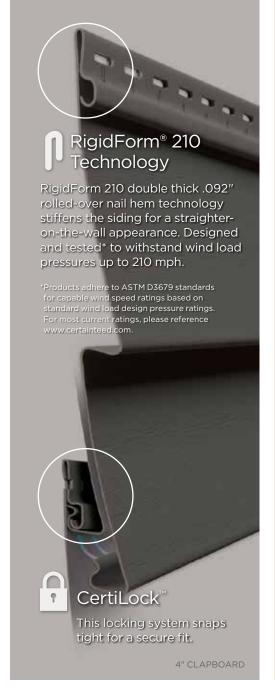
Source: Brushfire Consumer Panel Survey, 12/11

Choosing your color should be fun,

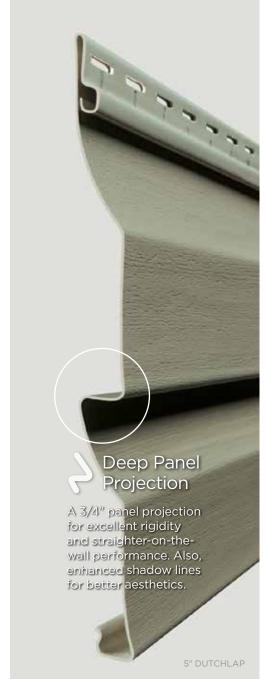
not intimidating.

See pages 15-16 for helpful guidelines.

Note: Colors throughout this brochure are simulated. Consult product samples before making final selection.







3 Styles. Many great features.

Monogram consists of traditional styles with European roots: Clapboard and Dutchlap. The Clapboard style is the most traditional and found in all parts of the United States. The Dutchlap style provides strong shadow lines and is highly popular in the Mid-Atlantic region.







TrueTexture[™]



Monogram was the first siding produced utilizing a direct transfer system from real cedar boards for a natural TrueTexture woodgrain finish. Our decorative trim product line offers the look of true wood craftsmanship, too.



Weathered Wood

39 Long-Lasting Colors



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Midnight Blue

7 Blends

In addition to 32 solid colors, Monogram siding has a great selection of 7 blend colors, with the look of semi-transparent wood stains.

Monogram is better...

...for less seams.

Monogram Extended Length siding comes in 16-, 20- and 25-foot lengths which can significantly reduce seams that

occur with traditional lengths.

Traditional length 12 feet



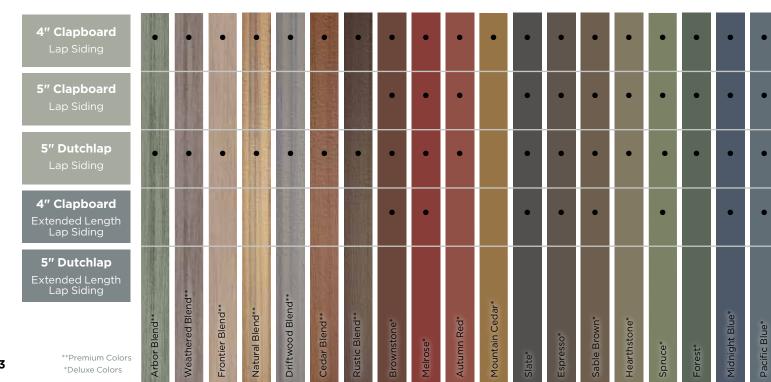
There can be up to 100% less seams if you use Monogram's 25-foot length on a 25-foot wide wall, 54% less seams if you use Monogram's 20-foot length.

Monogram XL 16 = 16 feet

Monogram XL 20 = 20 feet (Double 4" Clapboard Only)

> Monogram XL 25 = 25 feet (Double 4" Clapboard Only)

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#1

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Wedgewood Blue	Flagstone*	Charcoal Gray*	Castle Stone	Granite Gray	Sterling Gray	Oxford Blue	Seagrass	Cypress	Herringbone	Sandstone Beige	Desert Tan	Weathered Wood	Natural Clay	Savannah Wicker	Light Maple	Buckskin	Heritage Cream	Autumn Yellow	Colonial White

Color and Design Tools www.certainteed.com/colortools

We can help

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Want More Ideas?

No Place Like Home Brochure

This brochure helps inspire ideas (pub. no. CTS435).

Go online for the PDF version or call 800-782-8777 for the brochure.



















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